

editorial calendar 2026

JANUARY/FEBRUARY Ad Close: 12/5/25 • Material due: 12/12/25

Features:

- Luxury Travel*
- Cruise Alaska
- Destination Weddings, Honeymoons & Romance Travel*

Africa	Europe/Mediterranean
All-Inclusives	Latin America
Asia/South Pacific	Mexico
Bahamas	North America
Bermuda	Ocean Cruising/River Cruising/
Caribbean	Small Ship Cruising

*Special Section/Bonus Sponsored Content

MARCH/APRIL Ad Close: 2/6/26 • Material due: 2/13/26

Features:

- Family + Multi-Generational Travel*
- Global Cruises & Destinations*
- All-Inclusives*
- Gaming Destinations & Resorts*
- 'Sunshine State of Mind' Special Section* — Florida Insider Guide

Undiscovered Florida outsert

Alaska	Europe/Mediterranean
Asia	Mexico
Bahamas	North America
Caribbean	Sustainable/Regenerative Tourism

*Special Section/Bonus Sponsored Content

MAY Ad Close: 4/3/26 • Material due: 4/10/26

Features:

- Luxury Travel* (hotels, resorts, tour operators)
- Cruises: What's Hot, What's New*
- Asia & the South Pacific*

Alaska	Mexico
Africa	Middle East
Asia/South Pacific	North America
Caribbean	Ocean Cruising/River Cruising/
Europe/Mediterranean	Small Ship Cruising/Expedition Cruising
Latin America	Rail Travel

*Special Section/Bonus Sponsored Content

JUNE Ad Close: 5/8/26 • Material due: 5/15/26

Features:

- Destination Weddings, Honeymoons & Romance*
- Selling to the LGBTQ+ Traveler
- Cruise Landscape: What's New*

All-Inclusives	Europe/Mediterranean
Asia/South Pacific	Mexico
Bahamas	North America
Bermuda	Ocean Cruising/River Cruising/
Caribbean	Small Ship Cruising

*Special Section/Bonus Sponsored Content

JULY/AUGUST Ad Close: 6/5/26 • Material due: 6/12/26

Features:

- Selling to Gen X and Boomers*
- Wellness + Active Travel*
- Culinary Travel*

Africa	Latin America
All-Inclusives	Mexico
Asia/South Pacific	Middle East
Australia	North America
Caribbean	Ocean Cruising/River Cruising/
Europe/Mediterranean	Small Ship Cruising

*Special Section/Bonus Sponsored Content

SEPTEMBER Ad Close: 8/7/26 • Material due: 8/14/26

Features:

- Family & Multi-gen Travel*
- 'Sunshine State of Mind' Special Section* — Florida Insider Guide

Africa	
All-Inclusives	North America
Caribbean	Ocean Cruising/River
Europe/Mediterranean	Cruising/Small Ship Cruising
Latin America	
Mexico	

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*Editorial calendar subject to change

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OCTOBER		Ad Close: 9/4/26 • Material due: 9/11/26
Features:		
<ul style="list-style-type: none"> • Luxury Travel* • Global Cruises & Destinations* 		
Alaska	Europe/Mediterranean	
Africa	Mexico	
All-Inclusives	Middle East	
Asia/South Pacific	North America	
Australia	Ocean Cruising/River Cruising/	
Bahamas & Caribbean	Small Ship Cruising/Expedition Cruising	
<i>Bonus Signet AdStudy</i>		*Special Section/Bonus Sponsored Content

EVERY ISSUE INCLUDES

INDUSTRY INSIGHTS:

We highlight expert insights from executives across the industry, addressing relevant and timely topics.

ADVISOR SPEAK:

This section features fellow advisors sharing advice, tips, and trends on selling travel and navigating the industry.

ONSITES/ONBOARDS:

Recommend’s editors travel the globe to provide first-person accounts and reviews of destinations, hotels, and cruises. These Onboard and Onsite Reviews offer readers an inside look at what to expect at various destinations and sailings.

NOVEMBER/DECEMBER		Ad Close: 10/2/26 • Material due: 10/9/26
Features:		
<ul style="list-style-type: none"> • What’s New for 2027 – Hot Destinations, Cruises & Tours* • Readers’ Choice Awards: Best of 2026* • What’s New in Wellness & Adventure Travel 		
Africa	Latin America	
All-Inclusives	Mexico	
Asia/South Pacific	Middle East	
Bahamas	North America	
Bermuda	Ocean Cruising/River Cruising/	
Caribbean	Small Ship Cruising	
Europe/Mediterranean		
		*Special Section/Bonus Sponsored Content